Deadline: 5/23/2016

Amherst College Yearbook
100 Boltwood Avenue
Amherst, MA 01002

CONGRATULATE YOUR GRADUATE
Order a Yearbook Parent AD for Your Graduate Today!
FINAL Submission Deadline 5/23/16

Amherst College Yearbook Parent Ad Order Form

Dear Parents, Family and Friends,

This is your chance to put your thoughts, well wishes and feelings into words and pictures. Yearbook recognition ads are a great way to commemorate student achievements and important milestones. We are offering this opportunity only to parents, family and friends of the graduating class of 2016. The fundraising revenue from the recognition ads helps us to create a better yearbook. To purchase your ad and help with our goal please follow the instructions below. **GradAd is managing our yearbook campaign so please be sure to send all materials to their attention; in addition all questions should be directed to GradAd at (866) 394-9729. Your order must be received no later than 5/23/2016. Please order on-line at www.gradad.com or mail in your completed order form along with your ad materials by your deadline date.**

Sincerely,
Amherst College Yearbook Staff

Featured Student Name – print name (case sensitive)as it should appear on yearbook ad:

FIRST _____ LAST _____

Your Name:

FIRST _____ LAST _____

Address – Include spaces between number and street name:

_____

City: _____ State: _____ Zip: _____ Phone: ___ - ___ - ____

Email Address

_____

Step 1 Choose ad size

Ad Size	Color	Black & White	
Full Page	☐ $ 600.00	☐ $ 325.00	Maximum of 12 photos and 1000 characters*
1/2 Page	☐ $ 300.00	☐ $ 200.00	Maximum of 6 photos and 600 characters*
1/4 Page	☐ $ 180.00	☐ $ 115.00	Maximum of 3 photos and 300 characters*
1/8 Page	☐ $ 100.00	☐ $ 60.00	Maximum of one photo and 100 characters*

*Characters include spaces & punctuation

Payment Enclosed _____ (If mailing in photos and text, please include $15 Handling & Processing Fee)

Make check or money order out to: GradAd

Mail to: GradAd - PO Box 855, Summerville, SC 29484

Special Instructions:

Please type all text that will be submitted to us. *We are not responsible for any errors made if text is handwritten.*

If scanning images for submission they MUST be scanned at 100% size and at 300 DPI resolution. All Digital Images must be in JPG format at a 300 DPI resolution. Photos should not be cut. All Photos submitted to us will be returned at the time of yearbook delivery. We do not return CD's containing JPEG images.

All camera ready artwork MUST be submitted on 8x10 paper or art board. This will also be returned.

If creating your own custom ad, please use the appropriate desktop publishing programs. Do not use Microsoft Word or Power Point to produce your custom ad for your student. We do not make corrections or changes to custom ads.

The yearbook advisor reserves the right to proof your ad before being submitted for publishing. GradAd reserves the right to edit any text, copy, images or photo that infringes on copyright laws. If you have any questions about this please Google copyright laws and review.

Please see our website for terms and conditions.

Step 2 Order/GradAd Designs

Two ways to order by 5/23/2016:

Order online 24/7 atGradAd.com

1. Choose size and layout.
2. Add text.
3. Upload your photos and place on template of your choice **OR** upload custom ad you created yourself.
4. Check out using Visa or MasterCard.

OR

Have GradAd design your ad: Fill out the order form and follow these steps:

1. Complete order form and select ad size.
2. Send uncut photos or CD containing JPEGs of images and typed message on separate paper.
3. Mail order form and materials to:

P.O. Box 855
Summerville, SC 29484

☐ ADD: $15.00 Handling & Processing Fee

Office Use Only
Check#:_____ Amount:_____
# of Photos Received:_____
Camera Ready Art/CD: ☐ Yes ☐ No

Questions? Call GradAd at **(866) 394-9729** or email **help@GradAd.com**