

FCAFA Proceedings - 11 November 2023

Present: Ron Lembo (chair and Professor of Sociology), Matt McGann (Dean of Admission and Financial Aid, ex officio), Cate Zolkos (Dean of Admission, ex officio), Ellen Boucher (Associate Professor of History), Adam Honig (Professor of Economics), Zane Khiry '25, Bridget Campolettano (), Gail Holt (Dean of Financial Aid, ex officio)

Absent: Angie Tissi-Gassoway (Chief Student Affairs Officer & Dean of Students, ex officio), Jill Miller (Professor of Biology and Environmental Studies), Arleth Rodrigues '24, Francisco Reyes '24, Nick Torres '25

1. Approval of Meeting Proceedings

2. Bridget Campolettano, Director of Communications for Admission & Financial Aid: presentation on Admissions materials and web design project

- a. Admissions print material and web content - last full consideration 10 years ago (updates since)
- b. Ideal timeline: Print materials delivered by July 1, and a new web presence delivered by August 1
- c. Vendor choice: [Ologie](#)
 - i. Earlier related research conducted with [SimpsonScarborough](#) in 2019
- d. Next steps:
 - i. finalize contracts
 - ii. two days of on-site research, interviews, and discussion
- e. Discussion on how to invite faculty/students to give input to the agency

3. 1983 Faculty Mission Statement

- a. Committee reviews mission statement from April 26, 1983
- b. Committee discusses potential revision of statement
- c. FCAFA intends to seek feedback from faculty, and ultimately to present an updated statement to the FEC and full faculty