

## **Marketing Intern**

### **Possible Assignments In...**

- Graphic Design
  - Posters, T-shirts, Packaging, Emblems
  - Review past design schemes, plan new design schemes
  - REQUIRES: Adobe Creative Design Suite
- Event Marketing
  - Community events - Planning, organization, implementation, participation
    - “Flash Marketing” events - Unprompted community engagements.
    - Festivals - Organized, promoted, events including others in community
  - Speaking engagements - Searching, planning.
    - Finding / planning community events where Dean’s Beans representation would be mutually helpful.
- Advertising
  - Underwriting for local public media
    - WFCR - (Public radio)
    - The River (Radio)
    - WGBH (Public television)
    - WGBY (Public television)
  - Social networking
    - Work with and support Social Media Intern with advertising information and updates.

### **Co-Workers...**

- Michael Skillicorn - Supervisor to help organize and implement your marketing work into the actions of the beanery as a whole.
- Marketing Intern - Co-worker to support and implement marketing through Dean’s Beans social media outlets.