

Committee on Priorities and Resources  
Meeting Minutes – October 29, 2019

In attendance: Professor Javier Corrales, chair; Professor Andrew Dole; Professor Jill Miller; Director of Financial Planning Thomas Dwyer, *ex officio*; Provost and Dean of the Faculty Catherine Epstein, *ex officio*; Assistant Director of Athletics Kelly Mannix; Human Resources Officer Maria-Judith Rodriguez, *ex officio*; Chief Financial and Administrative Officer Kevin Weinman, *ex officio*; Benjamin Gilsdorf '21; Sydney Ireland '23; Steven Hegarty, recorder

Not in attendance: Professor Monica Ringer; Library Administrative Assistant/Bookkeeper Susan Bradley; Brooke Harrington '22, *ex officio*

Guests: Chief Advancement Officer Betsy Cannon Smith '84; Senior Director of Advancement Administration and Planning Suzanne Newby-Estes

The meeting came to order at 8:30 am.

Proceedings

1. Betsy and Suzanne shared the Committee on Institutional Advancement report from the October Trustee Meeting
  - a. Overview of the revised organizational structure and current open positions in Advancement.
  - b. Update on the financial goals of the Promise Campaign:  
As of October 14, \$453.4M has been raised from 23,121 donors. The college has reached 72.5% of the overall campaign goal of \$625M.
  - c. Campaign is designed both to achieve the dollar goal and to build donor capacity for future campaigns.
  - d. Financial goal setting is based on donor prospects at different levels of giving.
  - e. Report on progress by Priorities of campaign and an update on gifts received toward each goal.
  - f. Annual Fund financial results are holding steady with prior years, however there is a desire to increase the participation rate, with a strategic focus on Young Alumni.  
Advancement tracks Annual Fund by donor demographics and engagement percentages.
2. Advancement always needs faculty engagement and participation in events. Pass along stories of students and alums, and share news about alums coming to campus or mentoring.

Adjourned 9:35 am.

Respectfully submitted,  
S Hegarty